



## **Bowls Development Alliance**

The Bowls Development Alliance (BDA) is seeking to appoint a **Non-Executive Director (NED)** to join its Board.

This is an exciting opportunity to contribute to the strategic direction and governance of an organisation at the heart of community sport across England. As a Non-Executive Director, you will support effective decision-making by providing oversight, insight and constructive challenge.

Working alongside the Chair, Vice Chair, Managing Director and fellow Board members, you will help guide the BDA as it continues to grow participation in bowls and support clubs and volunteers nationwide.

### **Role Summary**

**Role Title:**

Non-Executive Director

**Term:**

Four years, with the possibility of renewal for one further term

**Location:**

Board meetings are typically held in person, in Coventry

**Time Commitment:**

Approximately 4 Board meetings per year, plus occasional committee meetings and preparation time

**Remuneration:**

This is a voluntary role, although reasonable travel and subsistence expenses will be reimbursed.

### **Why Join the BDA Board?**

This role offers the opportunity to contribute to the growth and sustainability of one of England's most accessible and community-driven sports.

- **Make a meaningful impact**  
Support a sport that connects communities, promotes wellbeing and creates opportunities for people of all ages and abilities.
- **Work alongside experienced leaders**  
Join a Board with a diverse range of professional backgrounds, working collaboratively to shape the organisation's future.
- **Support community sport**  
Influence initiatives that support thousands of clubs and volunteers across England.
- **Provide insight and challenge**  
Contribute independent thinking to strengthen decision-making and governance.



## **Who we are and what we do**

The Bowls Development Alliance (BDA) is a partnership organisation with a core purpose:

**To sustain, grow and develop the sport in partnership with the bowls family.**

Established in 2010 by the sport's National Governing Bodies and Sport England, the BDA works across the bowls codes to grow participation, invest funding effectively and support clubs and volunteers.

We work closely with:

- Bowls England
- English Indoor Bowling Association
- British Crown Green Bowling Association
- English Short Mat Bowling Association

Together, the sport reaches over 5,000 clubs and more than 300,000 participants across England.

## **Our vision**

***To place bowls at the heart of every community as an accessible sport for all.***

## **Our priorities**

- **Build partnerships and communities**
- **Educate and empower**
- **Diversify and innovate**
- **Sustain and grow**

## **The Role of Non-Executive Director**

As a Non-Executive Director, you will contribute to the development and delivery of the organisation's strategy while helping ensure strong governance and accountability.

You will bring independent judgement, contribute to Board discussions and support effective decision-making.

As part of its ongoing development, the Board is also seeking to strengthen its collective skills and perspectives in key areas aligned to its future priorities.

## **Key Responsibilities**

- Contribute to the development and review of strategy
- Provide constructive challenge to Board discussions and decisions
- Support effective governance and Board performance
- Monitor organisational performance against agreed objectives
- Oversee financial management, risk and resources
- Support and challenge the Managing Director
- Champion inclusion, diversity and safeguarding
- Build relationships with partners and stakeholders
- Participate in Board committees where appropriate



## **What we are looking for**

We are seeking an individual who can bring strategic insight, sound judgement and a collaborative approach.

Candidates should demonstrate:

- Experience in a leadership, professional or advisory role involving strategic thinking or organisational oversight
- An understanding of governance and accountability (through Board, committee or professional experience)
- The ability to contribute constructively and offer independent perspective
- Strong communication and interpersonal skills
- Experience building relationships with a range of stakeholders
- A commitment to inclusion, diversity and equality

Knowledge of bowls is not essential, but enthusiasm for community sport is highly valued.

We are committed to broadening the diversity of perspectives on our Board and value the insight that comes from different backgrounds and lived experiences.

**We welcome applications from individuals seeking their first Non-Executive Director role, who can demonstrate the skills and potential to contribute effectively at Board level.**

## **Desirable Skills and Experience**

We are particularly interested in candidates who can bring one or more of the following:

- Knowledge of, or interest in, environmental sustainability or ESG, supporting the development of the organisation's sustainability approach
- Lived experience or insight that brings greater diversity of perspective to Board discussions
- Experience of working with community organisations, participation programmes or inclusive sport initiatives

## **Board Competencies**

Board members are expected to:

- Work collaboratively with fellow Board members and the executive team
- Communicate clearly and effectively
- Listen to and respect different perspectives
- Demonstrate strategic thinking and sound judgement
- Understand principles of corporate governance
- Appreciate the role of volunteers within the sport

## **Equality, Diversity and Inclusion**

The BDA is committed to creating a diverse and inclusive organisation where everyone can contribute and succeed.



We believe diversity of background, experience and perspective strengthens decision-making and helps ensure the organisation reflects the communities it serves.

Applications are welcomed from individuals regardless of age, disability, gender identity, race, religion or belief, sexual orientation or background.

We particularly welcome applications from individuals who are currently under-represented at Board level, including women, people from ethnically diverse backgrounds, disabled people and those with lived experience of under-represented communities.

### **How to apply**

To apply, please submit:

- An up-to-date CV outlining your career history and experience
- A covering letter explaining your interest in the role and suitability
- Deadline: 29 April
- Interviews: Mid-May

Applications should be sent to:

Karen Martin

Business Operations Manager

For an informal discussion about the role, please call; 07555 274242